

BUSINESS PLAN BASICS

You may use all the sections or those which address the needs of your business. The key is to create a plan that addresses your purpose, operations, and funding.

Executive Summary

Organization Description

Company Management and Operations

Products or Services

Financials

Funding Requirements

Marketing

Market Analysis and Competition

Sales/Revenue

It is also customary to include attachments or exhibits that are relevant and speak to your business purpose. The goal is to create a plan that shows what it will take to open and run your business successfully.

Contact us for help in creating your plan.

Financial Solutions